

Council for Rural Enlightenment (CRE)

Annual Report

2017 - 18

COUNCIL FOR RURAL ENLIGHTMENT

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**COUNCIL FOR RURAL
ENLIGHTMENT (CRE)**

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Council for Rural Enlightenment (CRE) is a registered non governmental organization. It has been working with prudential compliance with the Registrar of Societies, Chittoor under Societies Registration Act 1860. The registration number is 394 of 1994 and had completed two decades of service for the humanity. The organization with its learning and experiences from previous activities and with the pressing needs of the communities, it is planning and implementing programs to reach the targeted populations with greater impetus to achieve long lasting impact among them with shortest possible time. As the welfare and development are needed in the shortest gestation is needed as the poorest and the lower strata communities are most vulnerable. The services are more effective and need based with proper planning considering the resources, time and the goals to achieve. As a voluntary organization, it demonstrated and implementing various activities for higher and faster impact.

The programmes implemented in the current year are in the parts of Chittoor district in the mandals of Chinnagottigallu, Yerravaripalem, KV Palli, Rompicherla and Piler mandals. The human resources and volunteers working for the cause are well trained and capacitated as well as committed. The programs implemented in the year are providing better market facilities to the farmers' produce by creating better infrastructure, providing qualitative human resources through outsourcing to the local hospital, creating awareness to wage seekers under Right to Employment through the Mahatma Gandhi National Rural Employment Scheme, conducting campaigns for awareness on environment, and supporting many earlier programs, etc.,

Strengthening of School Committees

Trainings for the school committees in Chinnagottigallu mandal along with the Mandal Educational Officer has been conducted across the primary schools have been conducted to streamline and the organization has also taken up the follow up activities for strengthening the School committees have been conducted. All the 13 panchayats have been covered with the primary schools in each and every panchayat in the mandal. Dept. of Education and Sarva Shiksha Abhiyan has been supported these programmes.

MGNREGS@APNA network training proramme for women and youth

Recognizing the strength of the awareness, the organization identified some of the areas that require proper awareness for development. In line with the above need, the organization accepted to create awareness among the School Children, youth, farmers, artisans, women, labour groups, health personnel, sanitation workers, etc., . With this vision, CRE conducted awareness programs in Chinnagottigallu, Yerravaripalem, Pulicherla, Rompicherla, Piler mandals. The organization adopted preparation and distribution of pamphlets, conducting demonstrations at the shandies, display of posters for better information dissemination.

The organization prepared IEC material in local language for sensitizing the wage seekers under Mahatma Gandhi National Rural Employment Guarantee programme. A special drive with the labour groups also organized to promote labour and to minimize seasonal migration. The organization has taken up the membership in APNA and attended two meetings of APNA in Hyderabad for better implementation of MGNREGS.

Sixteen fixed labour groups have been promoted for MGNREGS for wage employment. These groups are also encouraged to actively participate and take up some of the activities through their members. A training program has been conducted to these groups about the scheme, facilities, wage payment system, measurement of work, types of works, supply of tools, first aid at the worksite, etc.,

National Voters electoral campaign is organized in Chinnagottigallu Mandal to promote awareness and to facilitate voter enrollment, especially among those who completed 18 years of age. Sensitization rallies as well as meets are organized in the colleges and market places. Voter registration forms are made available in each habitation and supported to submit their forms for the concerned. The organization is also created awareness on hand wash programmes in Chinnagottigallu high school before taking the food among the school children, which drastically reduce the illness rate especially diarrhea, amebiasis, etc.,

Women and Youth

Concerning the women in the rural areas, the organization is promoting SHGs and nurturing them with periodic orientation and trainings. The graduated SHGs are facilitated to get the bank linkage. The bank linked groups are also sensitized to invest their borrowings in income generating activities and proper repayment of loans. The SHGs members are provided with the skill building programs for adopting income generation activities. It is actively promoted the women members to avail loans from the SHGs under IKP for dairy as well as it promoted them to sell their milk to the local bulk chilling centre under IKP and to get the maximum benefits as well as the proportionate subsidy.

Andhra Pradesh vaidhya vidhanaparishath (APVVP) Training for Women and Horticulture farmers

The organization is working as support organization for Andhra Pradesh Vaidya Vidan Parishad for Chinnagottigallu Area hospital for eleven years. CRE is working for the sanitation at the hospital. As the critical care and proper sanitation is one of the pre requisite for the speedy recovery of the patients, it has taken up the initiative. 16 staff members are placed to support patients, hospital and housekeeping of the premises. An ANM is working for supporting regular health care in the hospital. Provident fund has been initiated for the volunteers and the necessary steps are taken as well as every volunteer is supported with the provident fund.

Awareness programs have been organized at the tribal and rural pockets of the Chinnagottigallu, Yerravari Palem and KV Palli mandals on

HIV/AIDS, diabetes, blood pressure, etc., As the mandals are either on the highways or isolated and having more number of emigrants, many of the young women, youth are not aware of spread of HIV/AIDS. In this connection, the organization through kalajatha, drama and folk arts created awareness on HIV/AIDS, diabetes and blood pressure.

Socio Economic Survey of ST families supporting by department of Forests

We were conducted survey of Tribal people in Thalakona, nerabailu route kamsalamitta ST colony and Chinthaguntta, Ramapuram ST colony. We were submitted the survey reports at Bhakarapet forest range office.

Financial literacy programme of NABARD

The organization is concentrated in the rejuvenating the folk arts and other artisan groups. With the intrusion of the technology and media into rural and tribal areas, the folk arts are gradually disappearing. In this scenario, the traditional and contextual learning processes of folk arts are revived among the tribal populations. The street plays, folk songs are documented and reinforced among the youth with special focus on these tribal stories and songs. The program has been organized in all the village weekly markets (shandies) in Yerravaripalem and Chinnagottigallu mandals.

The local drama and folk songs are prepared to suit the information needs of the rural populace and illiterates. The regional accent and language has been promoted to reach effectively the rural masses. A training programme has been conducted for the artisans in Chinnagottigallu mandal for 11 days regarding to the improvement of the designs and the craftsman ship. The programme implemented in the year open Zero balance bank accounts for 1200 to 1500 members.

Promotion & Strengthening Of Farmers clubs

The organisation recognizing and formation of four farmer clubs with NABARD support in the chinnagottigallu Mandal Eguvuru, Diguvuru Gramapanchayatis. Farmers groups are promoted after the awareness and Strengthening them.

Awareness Camps Swacch Bharat Programme

Awareness programme have been organized at the Tribal and Rural pockets of the Chinnagottigallu, Yerravaripalem and K.Vpalli Mandal on ODF(Open defecation free), ODF+, personal hygiene.

Sensitization rallies as well as meets are organized in the colleges and market places. The organization is also created awareness on hand wash programmes in Chinnagottigallu high school before taking the food among the school children.

Facilitation on Organic Farming of Fruits and Vegetables

The organization president has continued and represented as Chairman for the committee to implement the Lead Crop project of the NABARD in the Chinnagottigallu mandal. A pamphlet for tomato, mango and ground nut in local language has been prepared after the consultations with the scientists and stakeholders distributed among the farmers in the Chinnagottigallu and Yerravari Palem mandals. He is actively involved in promoting the activities of the project and the drum seeder in paddy as well as the direct sowing with tractor mounted seeder in ground nut are initially adopted to familiarize these methods to the local farmers.

Farmers groups are promoted after the awareness program and the farmers shown keen interest for collective action, especially among the horticulture – Mango growers as the dependency on the trees is more. Integrated approach such as bee keeping, vermi composte and NPM are also discussed and demonstrated for better understanding and adoption by the organization and the chief functionary.

Promotion of integrated pest and nutrient management are undertaken by the organization. It has distributed fermon traps, jeeluga and horse gram seeds to the farmers after soil testing in collaboration with the KVK. Nearly 200 farmers are sensitized to test their soils and use of fertilizers based on the soil testing instead of general usage.

Farmers Organization

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Ground water Management Facilitation on Fisheries and tank silt Application

Recognizing the strength of the awareness, the organization identify some of the areas that require proper awareness for Water Resource Management Making More Water available through rain water harvesting and storage via improved recharge of ground water. A training program has been conducted to these activities.

tanks have multiple functions and several outputs and to improve the natural environment ,an essential fisheries

Demonstrations to Farmers

The awareness program has been conducted in Tribal and Rural areas at Chinnagottigallu, Yerravaripalem and K.V palli.To improve the cultivation techniques, seed system jeevamrutham ,agniastram beeja amrutham, ganajeevaamrutham

Animal Health Camp

Awareness Programme have been organized in the Tribal and Rural areas at Chinnagottigallu, Yerravaripalem and K.V palli.The provision of community Health service to reduce losses and Dissemination of improved Husbandary techniques. Animal Health care and Improvements in Animal Housing and breeding. Importance of vaccination , deworming and insurance were explained ,brought awareness on common diseases and its prevention methods.

Strengthening of SSS

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ANDHRA PRADESH DROUGHT MITIGATION PROJECT (APDMP)

In APDMP project we are working as a Facilitating Agency (FA) under RASS LFA (Lead Facilitating Agency). In this project we are working in 3 mandals (K.V.Palli, Kalikiri and Kalakada). In 3 mandals 9 GPs and nearly 100 habitations. We have five themes in the project related to NRM, Agriculture, Livestock, Institutions and Gender.

We are working with small, marginal and SC & ST farmers. We have identified the Learning site in each mandal for development activities.

The Council for Rural Enlightenment (CRE) in the financial year 2017 -18 worked in the areas of its vision and mission. The objects of the organization are partially fulfilled and given more responsibility to work more for the needy and it is rededicated accordingly.